

INCORPORATION IS THE BEST
SAFEGUARD OF THE FUTURE

FOR

WOODSIDE

WOODSIDE CITIZENS FOR INCORPORATION

WHY INCORPORATE?

1. Incorporation is the only certain way to end the threat of annexation of parts of Woodside to cities to the east of us.
2. Having our own Town Council and Town Planning Commission is the only legal and effective way to prevent undesirable subdivision of undeveloped land within the Woodside boundaries and to control commercial encroachments.
3. If we incorporate, we can elect residents of Woodside pledged to preserve Woodside as a "country" community. By intelligent use of the ballot we can assure that Woodside problems will be solved by our chosen representatives who are familiar with local conditions and responsive to local desires.
4. If we do not incorporate, recurring efforts to break down County residential zoning and to expand commercial development in Woodside are inevitable. Our only recourse would be continued protests to County authorities by individuals or pressure groups. It is highly improbable that these methods will be effective indefinitely.
5. Until we incorporate, no one can speak authoritatively for Woodside in dealing with State and County officials.
6. Only by incorporation can Woodsiders manage their own local affairs and insure that the Woodside of the future will be as pleasant a place in which to live as the Woodside of today.

(See map on last page)

VOTE YES ON SATURDAY, OCTOBER 20, 1956

This election is of great importance to the future of Woodside. Everyone eligible to vote should do so. If you expect to be absent from Woodside on Saturday, October 20, 1956, be sure to get an absentee ballot from the County Clerk between October 1 and 15, and mail it as directed. You may vote at the Courthouse if you apply for your absentee ballot in person within these dates.

At this same election you should vote for one Councilman for each of the seven districts and for one Treasurer. The seven districts are shown on the map on the last page hereof. Each district has approximately the same number of voters. Only one person can be elected for each district. The candidate receiving the highest number of votes from the voters of the entire town will be elected. This method of voting insures that no one district can "out vote" the rest of the Town.

ALL ELECTIVE OFFICIALS SERVE WITHOUT PAY. State law provides that they can not receive compensation unless such compensation is fixed by the voters at a general election.

CANDIDATES

The names of the following residents will appear on the ballot:

<u>District</u>	<u>Candidate</u>
1	William L. Lowe, 139 Albion Avenue
2	Richard H. Marshall, 3301 Tripp Road
3	Ben B. Eastman, 388 Mountain Home Road
4	Mrs. Rose A. O'Neill, 107 Alta Mesa Road
4	George B. Pottorff, 1389 Canada Road
4	C. Warren Fox, 1103 Canada Road
5	Charles L. Wheeler, 188 Eleanor Drive
6	Selah Chamberlain, Jr., Woodside Road
7	Donald J. Graham, 9 Orchard Hill Road
7	Charles Sailor, 140 Philip Road
Treasurer	Richard E. Wedekind, Woodside Road

Brief biographies of these candidates are posted at "The Bulletin Board". Most of them are long-time residents of Woodside. If you do not know them, ask your friends about them. They are not politicians. They are public spirited citizens of competence and integrity, willing to serve, without compensation, to protect and preserve the character and traditions of Woodside.

Call at

"THE BULLETIN BOARD"

for further information

Mondays and Wednesdays

2:30 PM to 5:00 PM

Saturdays

10:00 AM to 3:00 PM

ULmar 1 - 7764

Here is an accurate summary of the estimated budget:

REVENUES

State refunds of:	
Gas Tax Allocation*	\$11,520
Motor Vehicle License Fees*	17,452
Liquor License Fees	1,350
Business and Professional License Fees	4,000
Departmental Fees and Charges	1,500
Fines and Penalties	2,000
Ad Valorem Property Taxes	<u>12,250</u>
Total	\$50,072

* These per capita allocations now go to the County, but will come to the Town after incorporation.

EXPENDITURES

Expenses of Town Council and Treasurer, including annual audit	\$ 1,100
City Clerk, salary and expenses	5,200
City Attorney (retainer or fees)	1,200
Planning and zoning	800
Office rental	1,500
Office furniture, etc.	1,000
Telephone, light, office supplies, insurance, etc.	1,000
Police service contracted for with County	7,200
Road maintenance and construction	28,000
Add to unappropriated reserve	<u>3,072</u>
Total	\$50,072

Based on the above budget and the estimated assessed valuation, of property within the proposed Town (\$8,500,000 for the 1955-56 fiscal year), the tax rate is expected to be approximately 15 cents per hundred dollars of assessed valuation. We are confident that it will not exceed 20 cents.

You can estimate the amount of Town tax that you will pay by multiplying the assessed valuation of your property (in hundreds) as shown by your 1955 - 1956 tax bill, by the above rates.

$$\begin{aligned} \text{For example: } & \$10,000 \div \$100 = 100 \\ & 100 \times 15\text{¢} = \$15.00 \end{aligned}$$

Of course, the Town Council can have no control over County taxes or School or Fire District taxes. It can control Town taxes by controlling Town expenditures. All Council meetings are required to be open to the public.

ELECTION

On Saturday, October 20, 1956, the registered voters residing in Woodside will decide whether Woodside should become an incorporated town. The election will be conducted by the officials of San Mateo County. The Library, the Woodside School, and the Scout Hall have been designated polling places. The County will notify you which of these is your voting place.

Voters residing within the boundaries fixed by the County Board of Supervisors may vote only if they were registered on or before August 27, 1956. **YOU DO NOT HAVE TO BE A PROPERTY OWNER TO VOTE, ONLY A REGISTERED VOTER.**

RURAL RESIDENTIAL ENVIRONMENT

The prime objective of incorporation is to perpetuate the charm and beauty of Woodside and preserve it as a rural residential community.

All candidates agree that the policy of the Town Council will be to:

1. Prevent encroachment by quarries and industrial development, and restrict further expansion of areas now zoned for commercial use.
2. Retain 3-acre residential zoning where now established by law or contractual arrangements.
3. Prevent further breakdown of areas now zoned for 1-acre, and further expansion of areas now zoned for half-acre or quarter-acre residential use.
4. Adopt building codes and restrictions not less strict than now required by San Mateo County for the Woodside area.
5. Continue existing County regulations regarding the keeping of horses, operation of boarding stables, and control of other domestic animals.
6. Appoint a Planning Commission, composed of Woodside residents serving without compensation, to:
 - a. Study existing County zoning and building ordinances pertaining to Woodside.
 - b. Study the "Master Plan" developed by the Woodside Valley Property Owners Association.
 - c. Develop and hold public hearings on proposed zoning and building ordinances and then submit recommendations to the Town Council. (Such Planning Commission will have no legislative power. That resides in the Town Council.)
7. Preserve the "status quo", pending the adoption of Town ordinances controlling the foregoing matters.

A MINIMUM OF TOWN GOVERNMENT

All candidates agree that their objective shall be the minimum interference with the affairs of residents and existing business establishments, efficient and economical Town administration, and a minimum number of Town employees. Consistent with this objective, they have unanimously agreed on the following program:

1. The City Clerk will be the only regular paid employee. Stenographic and clerical assistance which might be required occasionally will be hired on a part-time or temporary basis only as needed.
2. Road maintenance will be contracted for at cost with the County, or with private contractors on a competitive bidding basis. The Town will not maintain a road department or have any investment in vehicles or equipment. The map on the back page hereof shows in blue the roads and streets which the Town would have to maintain. Woodside Road and New La Honda Road are State highways and will be maintained at State expense. Private roads and lanes will not be maintained by the Town. It will be the policy of the Town Council to:
 - a. Limit road maintenance expenditures to the amount of State Gas and Motor Vehicle Taxes (which now go to the County),

- b. Keep our country-type roads as they are, and
- c. Adopt traffic regulations to suit our roads.
3. Police service will be rendered by the County as at present, upon call to the County Sheriff's office. If it becomes necessary to provide additional police service to control traffic, truck loads and speeds, and enforce speed limits, such service will be furnished by the County under contract at cost. This will avoid building up a police force and duplicating County facilities, yet make available the experience and technical knowledge of the Sheriff's trained force. The Town will not provide close and continuous patrolling of business establishments or private property. Persons requiring such patrol service may obtain it at their own expense, as at present.
4. Legal, engineering, auditing and similar professional services which may be required from time to time will be employed only as needed and on a retainer or fee basis.
5. City office and a meeting place for the Town Council will be provided on a minimum scale, and on a rental basis, if possible. A costly "City Hall" is not needed or desired.
6. Tax assessment and collection will be performed by the County under Contract at cost. The assessed valuation of property in Woodside will be determined by the County Tax Assessor in the same manner in which similar property elsewhere in the County is valued.
7. Building Inspection, Animal Regulation, Health and Library service will be provided by the County as at present, with no effect upon the town budget.
8. School Districts and the Woodside Fire District will not be affected by incorporation. They will continue to be administered by school boards and fire commissioners, elected as at present and their costs will not be reflected in the Town budget.
9. Garbage and refuse collection will not be provided by the Town.
10. Sewers, if required in the future in limited areas of the Town, would be provided by creating sewer districts. The entire cost of such facilities would be borne by the property owners within such districts and benefiting therefrom. Tax bills of property owners outside such districts would not be affected. (This would be so whether Woodside is incorporated or remains an incorporated area of the County.)

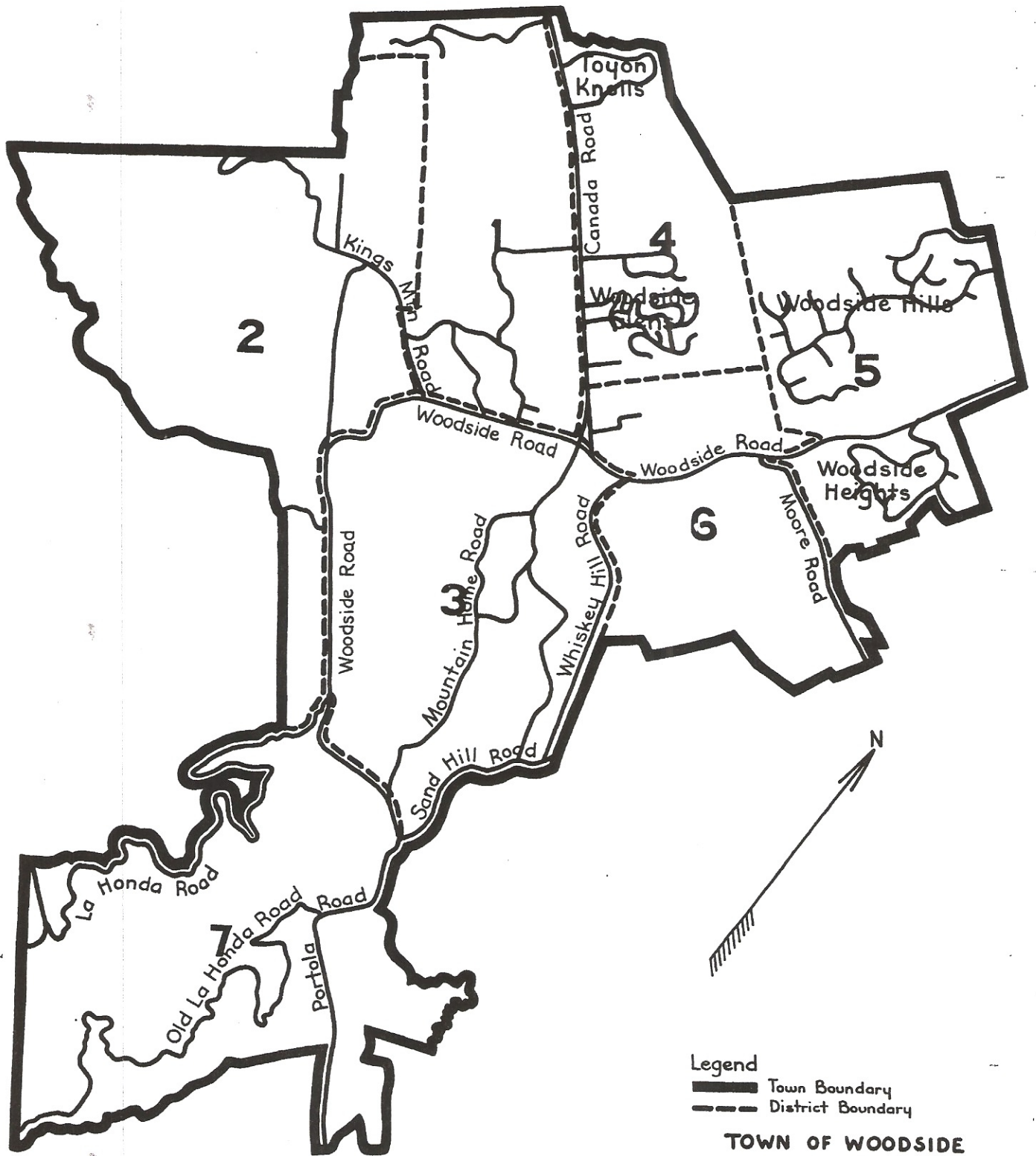
TAXES

All candidates agree that Town taxes will be kept as low as practicable. All of them are property owners. They do not enjoy paying taxes any more than you do.

The Town budget for the first year after incorporation has been prepared by Louis J. Kroeger and Associates, Management Consultants, having extensive experience in municipal and governmental financing and budgeting matters. It has been carefully studied by the candidates and capable residents of Woodside who favor incorporation. We believe it is a realistic and honest budget and that it can be adhered to.

The residents listed below, and many others, consider incorporation the best safeguard of Woodside's future:

Mr. & Mrs. E. B. Abarr	Mr. & Mrs. Owen Jameson
Mr. & Mrs. E. M. Anderson	Mr. & Mrs. Lloyd A. Johnson
Mr. & Mrs. Herbert Armstrong	Mr. & Mrs. Henry C. Judd
Mr. & Mrs. John Bladwin	Mr. & Mrs. Richard C. Kern
Mr. & Mrs. A. Ray Banks	Mr. & Mrs. John E. Keyes
Mr. & Mrs. Otto Bergstrom	Mr. & Mrs. John R. Kiely
Mr. & Mrs. Fred Boucke	Mr. & Mrs. Vernon Kimball
Mr. & Mrs. Ernst Brandsten	Mr. & Mrs. Ralph P. King
Mr. & Mrs. Byron Bryant	Mr. & Mrs. Henry Klassen
Mr. & Mrs. Edmund Buckley	Mr. & Mrs. Herman Kohlmoos
Mr. & Mrs. J. T. Byrne	Mr. & Mrs. Furber Libbey
Mr. & Mrs. John Cahill	Mr. & Mrs. Daniel Liebowitz
Mr. & Mrs. Ronald L. Campbell	Mr. & Mrs. William L. Lowe
Mr. & Mrs. Sam Campbell	Gen. & Mrs. W. D. Luplow
Mr. & Mrs. G.W. Douglas Carver	Mr. & Mrs. R. B. MacBride
Mr. & Mrs. Selah Chamberlain, Jr.	Mr. & Mrs. L. H. Markwood
Mr. & Mrs. Allen Chickering, Jr.	Mrs. Ellen Chamberlain Martin
Mr. & Mrs. Hervey P. Clark	Mr. & Mrs. Richard H. Marshall
Mr. & Mrs. James V. Coleman	Mr. & Mrs. Thomas F. Mason
Mr. & Mrs. Dallas Conine	Mr. & Mrs. Atholl McBean
Mr. & Mrs. James Coonan	Mr. & Mrs. Peter McBean
Mr. & Mrs. Keith W. Cox	Mr. & Mrs. Stuart McPherson
Mr. & Mrs. Walter W. Crouch	Mr. & Mrs. William Wallace Mein, Jr
Mr. & Mrs. Ralph K. Davies	Mr. & Mrs. J. V. Neuman
Mr. & Mrs. Charles de Bretteville	Mr. & Mrs. Jack Neuman
Mr. & Mrs. Polk Dodson	Mr. & Mrs. Al. O'Neill
Mr. & Mrs. Alexander Donald	Mr. & Mrs. Kingsbury E. Parker
Mr. & Mrs. William C. Duncan	Col. & Mrs. Loring Pickering
Mr. & Mrs. Ben Eastman	Mr. & Mrs. William C. Pillsbury
Mr. & Mrs. Sam Eastman	Mrs. Dorothy Pond
Mr. & Mrs. Edward E. Eyre	Mr. & Mrs. Milton Priger
Mr. & Mrs. Paul B. Fay	Dr. & Mrs. Harold G. Ray
Mrs. Edith Chamberlain Field	Mr. & Mrs. Edwin A. Ridell
Mr. & Mrs. Marshall H. Fisher	Mr. & Mrs. Charles S. Rogers
Mr. & Mrs. Robert F. Gill	Mr. & Mrs. Harry L. Rongey
Mr. & Mrs. Charles Gillespie	Mr. & Mrs. Edward G. Russell
Mr. & Mrs. Donald J. Graham	Mr. & Mrs. Charles Sailor
Mr. & Mrs. John H. Gray, Jr.	Mr. & Mrs. Laurence J. Steinhardt
Mr. & Mrs. Robert D. Harper	Dr. & Mrs. Peter Talbot
Mr. & Mrs. King Harris	Dr. & Mrs. Albert H. Thronson
Mr. & Mrs. L. W. Harris	Dr. & Mrs. E. Bancroft Towne
Mr. & Mrs. Dennis Hession	Mr. & Mrs. Rufus A. Tracy, Jr.
Mr. & Mrs. Joseph Hoare	Mr. & Mrs. C. B. Weltner
Mr. Arthur Hooper	Mr. & Mrs. Richard E. Wedekind
Mr. John Hooper	Mr. & Mrs. Charles L. Wheeler
Dr. & Mrs. John J. Hopkins	Mr. & Mrs. Charles F. Wilson
Mr. & Mrs. William M. Hume	Mr. & Mrs. Parker F. Wood, Jr.



Legend

- Town Boundary
- District Boundary

TOWN OF WOODSIDE

Area: Approximately 11 square miles
 Population, 3,000 to 4,000
 Assessed Valuation \$8,500,000 (1955-56)